WELCOME WEEK & CHECK-IN SURVEY

FALL 2020
DESIGN & METHODOLOGY

- PURPOSE: To understand NEW student perceptions as they transitioned to UMBC’s virtual environment with limited face-to-face instruction.
- NEW STUDENTS (N=2,660) including both Freshman and Transfer Students
- DESIGN: Branching survey focusing on the Welcome Box, Welcome Week, Transition to UMBC, Sense of Belonging, Wellbeing, and Connection. 30 University Stakeholders reviewed and had an opportunity to give input.
- Administered: Sunday, September 13 to Sunday, September 20
- 437 Survey Respondents; 16% Completion Rate
Key Demographics

Admit Type
- Freshman: 67%
- Transfer: 33%

Residential/Commuter Status
- Resident: 80%
- Commuter: 20%

Academic Level
- Freshman: 265
- Sophomore: 54
- Junior: 67
- Senior: 13

Note: The percentages and numbers are approximate and subject to rounding.
Survey Respondents “agree” or “somewhat agree” that the Welcome Box:

- Increased my **sense of connection** to UMBC
- Items received allowed me to describe one or more **UMBC tradition(s)**
- Helped me to **balanced my disappointment** of not being able to gain the traditional collegiate experience this fall
- Impressed with the Welcome Box’s **presentation and gifts**
Most Attended Virtual Events

- Involvement Fest
- Convocation
- Woolie Group Meetings

The percent of survey respondents who rated activities rated as “extremely effective,” “very effective”, and “somewhat effective”

- Involvement Fest, 92%
- Convocation, 85%
- Woolie Group Meetings, 77%
VIRTUAL Welcome Week Outcomes

Participation in Welcome Week Activities provided me with:

OUTCOMES:

- A greater sense of community
- A greater sense of pride in UMBC
- Learn more about campus resources
- Engage with students who are different from me
- Meaningful connections with faculty & staff
- Meaningful connections with fellow students
- Opportunity to meet new friends
Overall, how would you rate the effectiveness of Welcome Week in assisting with your transition to UMBC?

- **Extremely Effective**: 5
- **Very Effective**: 24
- **Moderately Effective**: 64
- **Slightly Effective**: 68
- **Not Effective At All**: 32

“"You are doing your best! It is impossible to bring a true sense of community interaction virtually, but it is necessary this semester."”

Quote from a Survey Respondent
Transition to UMBC

- Sense of Belonging: 73%
- Friend Connection: 63%
- Enjoyable Activity: 48%
- Connect with Campus Services: 76%
- Connect to Campus Life: 76%
- Engaging & Interesting Classes: 79%
- Sufficient Internet Connection: 91%
Within the last two weeks:
- 44% of all survey respondents have not been bothered at all with having little interest or pleasure in doing things.
- 53% of all survey respondents have not been bothered at all by feeling down, depressed, or hopeless.
Top 3 Most Requested Services
Academic Service Center
Academic Advising
The Career Center

215 new students requested 241 points of contact with university staff.
• Consistent Communication
• Engaging Activities
• Checking in and Outreach
• Guidance on how to connect with other students
• Improve learning technologies
• Services to Support Success